

Smart Communication Solutions for Education

Today, smart communication is essential for any educational institution. From attracting students and faculty and brand promotion to automating crisis communication and enhancing security and emergency first response in campuses, smarter communications will be the key to your success.

Amatra can enable individuals and groups to **Connect, Communicate** and **Collaborate** thus improving efficiency and accountability. Providing 'Smart Communication Solutions' for 'Smarter Campuses'. That's how we can help.



About Amatra

Amatra is a global provider of smart communication solutions for public safety, campus safety, business continuity, commerce and outreach.

Amatra specializes in communication and mass notification solutions for governments, educational institutions and businesses worldwide that require a smart, secure communications system.

Amatra has developed its own proprietary **Smart Communications Platform™** called **Amatra SmartSource™**.

<http://www.amatra.com>



amatra *smartsource*™

For more information or to get started contact us at :

Amatra Technologies, Inc
2701 Enterprise Drive, Suite 116
Flagship Business Park,
Anderson, Indiana 46013

Phone: 317-536-9234
Email: strategic@amatra.com
Web: <http://www.amatra.com>



**Amatra SmartSource™
for
Mass Notification**

**Safe. Secure. Smart Notifications
for Campus Safety.**



Amatra SmartSource™ for Mass Notification

Amatra SmartSource™ is Amatra's proprietary **Smart Communications Platform™** which supports communications via **voice notification, text SMS messaging, email** and **social media** outlets.

Amatra SmartSource™ provides an integrated environment for planning, sending, tracking and analyzing communications to tens of thousands of users using multiple communication channels.

Amatra SmartSource™ for Mass Notification is a State of the Art innovative message broadcast and notification solution that allows authorized personal and/or business processes to send large number of messages to target audience using multiple communication methods.

Value of Amatra SmartSource™

- Affordable, pre-packaged and easy-to-customize to your needs.
- Plugs into customer's existing user repository and provides a single point-of-access to user information and collaboration.
- Access Anytime and from Anywhere. Offers 24/7 user-friendly, web based, consolidated access to contacts and communication.
- Role based security model allows only authorized users to access and administer system. Safeguards against spam notifications.
- Easily scales to grow as your needs grow.
- Reliable and Robust infrastructure.

Amatra SmartSource™: Smart Communications Platform™

<http://www.amatra.com>
Phone: 317-536-9234
Email: strategic@amatra.com

Key Features

- **Multiple Communication Channels:** Send notifications to target audiences using multiple communication methods like *Voice, SMS, Email* and *Social Media* like *Facebook, Twitter* and *Blogger*.
- **Geographically Targeted Notifications :** Interactive Map based notifications capabilities enable notifications to targeted geographical regions.
- **Analytics and Reporting:** Real-time reporting and tracking of notifications and responses with summary dashboards and audit trail features for regulatory compliance.
- **Message Management:** Create, Send & Track Messages and create pre-defined message templates for various scenarios.
- **Profile Management:** Manage profiles of users including ability to update information like email, phone, SMS
- **Group Management:** Create, Update, Delete custom groups for message management.
- **Integrated Dashboard:** Integrated dashboard with an easy to navigate user interface saves time in managing profiles, groups, message templates, communications, tracking receipts and compliance.
- **Plug N Play model:** Solution architecture is flexible to easily add new communication media based on business needs..



Amatra Mass Notification for K-12 and Higher Education

“Amatra’s mass notification solution keeps your campus safe and secure”.

In recent years, student and campus safety is an ever-increasing priority for educational institutions. Educational institutions are looking to reduce risk and effectively respond to acts of violence, emergencies and weather related incidents.

Amatra SmartSource™ for Mass Notification is targeted for K-12 and Higher Education to provide a channel for reliable and consistent mass communication in case of **Emergency** and **Non-Emergency** situation.

Amatra’s mass notification solution simplifies the way educational institutions communicate with their communities.

Empower students, faculty, parents, staff, emergency first responders and law enforcement by arming them with information just when they need it, where they need it.

Amatra’s mass notification solution for campus safety enables emergency personnel respond quickly and efficiently by providing access to integrated information and multiple channels for mass communication.

Increase safety and security across the enterprise by communicating vital information reliably and in real time.

Contact us for more information or to get started visit:

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